

## PROGRAM ADVERTISING SUPPORT



What better way to support the fight against cancer than to purchase an ad in the official **Bid for Hope IX** Auction Program! This year's event will be held on **Monday, October 18, 2010** at **Bossa Nova**.

This unique program will feature the evening's auction activities and there will be special pages set aside in the program for celebrity autographs for each guest to keep. Programs are free to each attendee.

### Program Ad Rates

Full Page—\$250 • Half Page—\$150

### Ad Specifications

Full Page—5.5" x 8.5" • Half Page—5.5" x 4.25"

All ads can be emailed to: [napper33@comcast.net](mailto:napper33@comcast.net) or a clean black and white copy of your ad can be mailed to "A Glimmer of Hope" at the address on the reverse side. If you do not have an ad prepared, please email or send a copy of your logo, layout and all information and we will be happy to prepare an ad for you. A proof will be faxed or emailed for your approval.

NOTE: "A Glimmer of Hope" is not responsible for any errors in ads not prepared by our art department.

Please fill out the form on the reverse side and return to "A Glimmer of Hope". We thank you for your generous support

Files must be supplied in the following formats: PDF, Adobe Illustrator, EPS, or TIF. All files including fonts should be included. For greater accuracy, outlined fonts are preferred.

**"A Glimmer of Hope" must receive all ads by  
October 5, 2010**

*[www.symbolofthecure.com](http://www.symbolofthecure.com)*

*All proceeds benefit breast cancer research*



800-454-6746

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October 5, 2010**

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Size of Ad Purchased (check one):

Full Page \_\_\_\_\_ Half Page \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact/Advertiser Signature:

\_\_\_\_\_

Mail to: "A Glimmer of Hope"  
P.O. Box 908 • Wexford, PA 15090-0908  
For more information or to purchase tickets  
for Bid For Hope IX, please visit  
[www.symbolofthecure.com](http://www.symbolofthecure.com)

Official Use

Committee Member: \_\_\_\_\_

Payment Received: \_\_\_\_\_